

HAL S. VAN GIESON

PRINCIPAL

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CURRICULUM VITÆ**Education**

1993 Ph.D., Economics, Yale University
1987 M.A., Economics, Yale University
1985 University of California-Santa Barbara

Experience

Dr. Van Gieson is an Economist with Microeconomic Consulting and Research Associates, Inc. He has been with the firm since 1992. His experience includes antitrust work in the health care, semiconductor, newspaper, marine engine, concrete, synthetic feed additive, milk, and cylinder industries, as well as the estimation of damages in private antitrust and other litigation. His consulting experience includes:

- Estimation of damages from price-fixing in the beer industry.
- Estimation of lost profits from restraint of sales in the Mexican pharmaceutical industry.
- Estimation of patent and antitrust damages in litigation between Cyrix and Intel.
- Estimation of lost sales in misappropriation of trade secrets litigation between high-pressure cylinder resellers.
- Estimation of enrollment decline arising from exclusionary pricing in the bar review industry.

HAL S. VAN GIESON

Page 2

- Estimation of market shares and doctor referrals to outside radiologists for a contract dispute between radiology group and hospital.
- Analysis of market definition and competitive effects for potential merger between two hospitals.
- Estimation of damages for price-fixing case in school milk program.
- Analysis of relationship between concentration and prices in the flat glass industry.
- Analysis of relationship between concentration and bid prices in the precast concrete pipe industry.
- Analysis of market definition and competitive effects for potential merger between two frit manufacturers.
- Analysis of market definition and competitive effects for potential acquisition of weekly newspaper by daily newspaper.
- Estimation of price trends in recreational marine engine industry.
- Analysis of relationship between concentration and prices in cement industry.
- Analysis of relationship between concentration and bid prices in the traffic glass bead industry.
- Estimation of the market definition and competitive effects for potential merger in the synthetic rubber industry.
- Estimation of damages for price-fixing case in synthetic feed additive industry.